

The distinguished Professor Eliot SOREL, Co-Chair of the Scientific Committee WPA Regional Congress Bucharest 2013 on Primary Care, Mental Health & Public Health Integration: The Catalytic Role of Information and Communication Technology (ICT) for Southeast Europe and Eurasia. This first WPA Congress in Romania (<http://www.wpa2013bucharest.org/>) - scheduled to take place at the Palace of Parliament in Bucharest on April 10-13, 2013, as a joint initiative of the ***World Psychiatric Association*** in collaboration with the Romanian Association of Psychiatry and Psychotherapy, the National Society of Family Medicine and the Romanian Public Health and Health Management Association – is a truly innovative scientific event where the scientific discourse will range from the latest genomics and neurosciences discoveries to health systems’ performance, to non-communicable diseases, ICT, telemedicine, integrated care and more. There will also be a WPA Organizational Forum and a first, WPA Intersectional Forum on 21st Century Medical Education: Psychiatry’s Role. According to Professor Eliot SOREL (<http://www.wpa2013bucharest.org/EN/Vision-Mission>): ***“We envision the WPA 2013 Bucharest Congress being catalytic for the development of young physicians of the 21st century, as well as for the whole health team and health care systems, nationally, regionally, and globally; through innovation and excellence; and through developing and implementing a systemic, systematic and integrative model of health and health care systems, that are accessible, of high quality and sustainable.”***

The Topics of WPA 2013 Bucharest Congress (<http://www.wpa2013bucharest.org/EN/Topics>) **are the following:** Populations’ health promotion, protection, illness prevention; Training, education, mentoring, leadership, ethics; Non-Communicable Diseases and Comorbidity Research; Health systems’ strengthening & health policies; Information, communication technology & new models of integrated care; New Research (Integrated, Collaborative care, access, quality, costs, and outcomes); Advocacy models in integrated health care systems; Eurasia & Southeast Europe, country reports.

The distinguished Professor Eliot SOREL, MD, DLFAPA, George Washington University, Washington D.C., School of Medicine & School of Public Health, Founder Conflict Management Section WPA, Co-Chair of the Scientific Committee WPA 2013 Bucharest and Honorary President of the International Congress “Health, Nutrition, Fitness and Wellbeing” – SANABUNA is an internationally acknowledged medical leader, educator, health systems expert and practicing physician, who launched on October 29, 2012, in San Francisco, on the occasion of the 140th APHA (American Public Health Association) Annual Meeting & Exposition, the book: “21st Century Global Mental Health”, Jones & Bartlett Learning.